

Tourism

Chapter 12: Tourism · Topic 1

Key Concept

Tourism can be classified by purpose, including leisure tourism (vacations), business tourism, and cultural or heritage tourism.

Tourism generates significant economic benefits, including employment, foreign exchange earnings, and infrastructure development in destination areas.

Tourism also facilitates cultural exchange, allowing people to learn about different cultures, traditions, and ways of life.

Sustainable tourism practices are important to minimise negative environmental and cultural impacts while maximising tourism's benefits.

Quick Revision Notes

- Tourism types: leisure, business, cultural/heritage.
- Generates economic benefits: employment, foreign exchange.
- Also infrastructure development.
- Tourism facilitates cultural exchange.
- People learn about different cultures.
- Also different traditions, ways of life.
- Sustainable tourism minimises negative impacts.
- It maximises tourism's benefits.

Practice Questions

- 1 List three types of tourism.
- 2 Discuss the economic benefits of tourism.
- 3 Discuss how tourism enables cultural exchange.
- 4 Research a tourist destination in your country.
- 5 Discuss what sustainable tourism means.
- 6 Explain tourism's importance in your own words.