

The Information Technology Industry

Chapter 18: The Information Technology Industry · Topic 1

Key Concept

Major IT hubs in India include Bengaluru, Hyderabad, Pune, and Chennai, benefiting from skilled workforce and technology infrastructure.

The IT industry includes software development, business process outsourcing (BPO), and IT-enabled services (ITES) for global clients.

India's IT industry has grown due to factors like English proficiency, technical education, and cost-effective skilled labour.

The industry significantly contributes to India's GDP, foreign exchange earnings, and has created substantial employment opportunities.

Quick Revision Notes

- Major IT hubs: Bengaluru, Hyderabad, Pune, Chennai.
- These benefit from skilled workforce and infrastructure.
- IT includes software development, BPO, ITES.
- These serve global clients.
- Growth factors: English proficiency, technical education.
- Cost-effective skilled labour also helped growth.
- IT contributes to GDP and foreign exchange.
- It has created substantial employment.

Practice Questions

- 1 Research why Bengaluru became an IT hub.
- 2 Discuss what BPO and ITES mean.
- 3 Explain factors behind India's IT growth.
- 4 Research the IT industry's contribution to India's GDP.
- 5 Discuss employment opportunities created by IT.
- 6 Compare the IT industry to a traditional industry.